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When looking at the data it appears that more often than not, the number of backers is relatively on the lower side. With that being said, there are a few cases in which the number of backers is on the higher side as well. However, when sorting the successful backer count, we can clearly see that there are a small portion of backers in the thousands relative to the number of backers lower than a few hundred. As a result, we can determine that these high, skewed backer values are outliers. To deem these high values outliers, we would have to have a far smaller ratio of high values to low values, thus making them an anomaly in the data set. When looking at both the successes and failures there are higher concentration of lower values, thus we can deem the extremely high values as outliers. With all this information in mind, the median seems to summarize the data more accurately. Had the data been less lopsided and the high-end outliers been less extreme, the mean may have been a better choice to accurately depict this data.

The data does determine that there is more variability with the successful campaigns, and it makes sense for a few reasons. To start, there are about a few hundred more successful campaigns then there are unsuccessful campaigns. The sheer quantity of successful backer count is about 1.5 times more than that of unsuccessful backer count. As a result of having more data, there is a higher chance to have more extreme values affect the data. Also, from a logical perspective, when campaigns are failures, it could be due to low interest overall. This could result in far more instances where there are lower backer counts since less people are interested. Due to this fact, there are likely to be more instances of similar low values in the data, as instances with very high backer counts would more likely result in a success. Overall, these findings make sense we would expect to see failures have fewer backers while successes can range from reaching small goals with few backers to high goals with many backers.